

Saturday, 18th January 2014

8.45am - 5.00pm  
(Registration at 8.15am)

Sheraton Imperial  
Kuala Lumpur  
Jalan Sultan Ismail  
50250 Kuala Lumpur

# 2014 ADNDRC CONFERENCE

Rethinking Domain Name Dispute Resolution in the Era of  
New gTLDs

Fee: Malaysian Delegates - RM 600  
International Delegates - USD 200

**Register Your Interest Now**  
Log on to [www.klrca.org.my](http://www.klrca.org.my)  
for more information

## CONFERENCE HIGHLIGHTS

- (1) New gTLD Program - Implementation and Status Update
- (2) The Evolution of UDRP and ccTLD Dispute Resolution Policies
- (3) Notable Procedural Issues in UDRP
- (4) New Trends of Online Infringement and Domain Name Dispute Resolution
- (5) New Dispute Resolution Mechanisms for New gTLDs: URS and TM-PDDR
- (6) IP Arbitration

Co-hosting organisations:



中国国际经济贸易仲裁委员会  
CHINA INTERNATIONAL ECONOMIC AND  
TRADE ARBITRATION COMMISSION



香港國際仲裁中心  
Hong Kong International  
Arbitration Centre



Internet address Dispute  
Resolution Committee

## BACKGROUND

With the implementation of ICANN's new gTLD Programme, hundreds of new generic Top Level Domains (gTLDs) will be up and running in cyberspace in the near future. How to tackle online infringements in relation to these new gTLDs has become a matter of great concern to many Intellectual Property (IP) rights owners.

Since the first ADNDRC Conference took place in Kuala Lumpur in 2005, the ADNDRC Conference has been organized annually in different venues around the Asia-Pacific region, including Kuala Lumpur, Hong Kong, Beijing and Seoul with wide support from quite a number of professional bodies in the region. The event has been recognised a unique and unrivalled forum for participants to exchange views on hot topics on domain name dispute resolution, bringing together in-house counsel, barristers, solicitors, arbitrators, domain name experts, and senior executives of major local and international corporations.

We believe that this year's Conference will attract a considerable number of band owners, IP practitioners as well as many other professionals from the international community.

## CONFERENCE PROGRAMME

08:15 - 08:45	Registration
08:45 - 08:50	Welcome Remarks
08:50 - 09:00	Opening Remarks
09:00 - 09:15	Keynote Speech
09:15 - 10:15	<b>(1) New gTLD Program - Implementation and Status Update</b>
10:15 - 10:30	Refreshment Break
10:30 - 11:30	<b>(2) The Evolution of UDRP and ccTLD Dispute Resolution Policies</b>
11:30 - 12:30	<b>(3) Notable Procedural Issues in UDRP</b>
12:30 - 13:30	Lunch
13:30 - 14:30	<b>(4) New Trends of Online Infringement and Domain Name Dispute Resolution</b>
14:30 - 15:30	<b>(5) New Dispute Resolution Mechanisms for New gTLDs: URS and TM-PDDRP</b>
15:30 - 15:45	Refreshment Break
15:45 - 16:45	<b>(6) IP Arbitration</b>
16:45 - 17:00	Closing Remarks

## SPEAKERS

- 1) Edward Rubin (Chairman, ADNDRC, Hong Kong)
- 2) Neil Brown QC (Domain Name Panelist, Melbourne)
- 3) Dennis Cai (Assistant Secretary-General, HKIAC, Hong Kong)
- 4) Ike Ehiribe (Barrister, Domain Name Panelist, London)
- 5) Sebastian Hughes (Barrister, Domain Name Panelist, Hong Kong)
- 6) Gabriela Kennedy (Partner, Mayer Brown JSM, Hong Kong)
- 7) David Kreider (International Arbitrator, Auckland)
- 8) Alan Limbury (Domain Name Panelist, New South Wales)
- 9) Pam Little (New gTLD Consultant, Sydney)
- 10) Ho-Hyun Nahm (Domain Name Panelist, Seoul)
- 11) Eduardo Santoyo (General Manager, .CO Internet S.A.S, Bogotá)
- 12) Jiao Yani (Council Member, ADNDRC, Beijing)

# SPONSORSHIP

This conference provides an excellent opportunity for your organisation to be exposed to a group of prominent legal practitioners and business executives from the Asia Pacific Region.

On behalf of the Organising Committee, we are pleased to invite your esteemed company/organisation to consider one of the following categories of sponsorship:-

## SPONSORSHIP CATEGORIES \*

I	Platinum Sponsor	RM 10,000	IV	Conference Bag Sponsor	RM 5,000
II	Gold Sponsor	RM 8,000	V	Conference Materials Sponsor	RM 5,000
III	Silver Sponsor	RM 5,000	VI	Booth	RM 2,500

### I PLATINUM SPONSOR

- Company's name and logo will appear on main stage backdrop
- Booth for your company's promotion (optional)
- 3 complimentary delegate passes & 2 exhibitor passes
- Placement of 3 company's bunting at conference area
- Placement of 3 company collaterals/promotional materials in conference bag

**Total Package Cost: RM 10,000**

### IV CONFERENCE BAG SPONSOR

- Company's name and logo to appear on conference bag
- Placement of 1 company's bunting at conference area
- Placement of 1 company collaterals/promotional materials in conference bag

**Total Package Cost: RM 5,000**

### II GOLD SPONSOR

- Company's name and logo will appear on main stage backdrop
- Booth for your company's promotion (optional)
- 2 complimentary delegate passes & 2 exhibitor passes
- Placement of 2 company's bunting at conference area
- Placement of 2 company collaterals/promotional materials in conference bag

**Total Package Cost: RM 8,000**

### V CONFERENCE MATERIALS SPONSOR

- 1 complimentary conference pass
- Placement of 1 company's bunting at conference area
- Placement of 1 company collaterals/promotional materials in conference bag

**Total Package Cost: RM 5,000**

### III SILVER SPONSOR

- Company's name and logo will appear on main stage backdrop
- 1 complimentary delegate pass & 1 exhibitor pass
- Placement of 1 company's bunting at conference area
- Placement of 1 company collaterals/promotional materials in conference bag

**Total Package Cost: RM 5,000**

### VI BOOTH

- Promotional booth at conference area

**Total Package Cost: RM 2,500**

# SPONSORSHIP REPLY FORM

## APPLICATION

If your organisation is interested in becoming a sponsor for the conference, please complete and return the enclosed "Sponsorship Reply Form" to the Kuala Lumpur Regional Centre for Arbitration via the following channels:-

Mail: **Kuala Lumpur Regional Centre for Arbitration**  
12, Jalan Conlay  
50450 Kuala Lumpur  
Tel: +603 2142 0103  
Fax: +603 2142 4513

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## SPONSORSHIP REPLY FORM

I/We wish to take up one of the following categories of sponsorship for the ADNDRC Conference 2014.

- |                          |                  |           |                          |                              |          |
|--------------------------|------------------|-----------|--------------------------|------------------------------|----------|
| <input type="checkbox"/> | Platinum Sponsor | RM 10,000 | <input type="checkbox"/> | Conference Bag Sponsor       | RM 5,000 |
| <input type="checkbox"/> | Gold Sponsor     | RM 8,000  | <input type="checkbox"/> | Conference Materials Sponsor | RM 5,000 |
| <input type="checkbox"/> | Silver Sponsor   | RM 5,000  | <input type="checkbox"/> | Booth                        | RM 2,500 |

Company \_\_\_\_\_

Address \_\_\_\_\_

Contact person \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT METHOD *(Please tick the appropriate box below to indicate your payment method)*

- Please invoice me
- Enclosed is a cheque made payable to "KLRCA Events"
- Bank Transfer *(Please attach a copy of the remittance advice with this form for our easy reference)*

Bank Name: Maybank Berhad  
Address: Wisma Genting SSC, Ground & Mezzanine Floor,  
Wisma Genting, Jalan Sultan Ismail, 50250 Kuala Lumpur  
Account Name: **KLRCA Events** Account Number: **5143-5650-4056**  
Swift Code: **MBBEMYKL**

All bank charges for remittance must be borne by the sponsor

Confirmed by:

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Company Seal/Stamp

Date:

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Authorised Signatory

Name:

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**Rethinking Domain Name Dispute Resolution in the  
Era of New gTLDs**

Saturday, 18th January 2014

8.45am – 5.00pm

Sheraton Imperial Kuala Lumpur  
Jalan Sultan Ismail  
50250 Kuala Lumpur

**Conference Fee**

Malaysian Delegates – RM 600

International Delegates – USD 200

## REGISTRATION FORM

For more information, please contact  
Yip Xiaoheng

Kindly complete the registration form as below and send in by **10 January 2014** via:

- Fax +603-2142 4513
- Email [events@klrca.org.my](mailto:events@klrca.org.my)
- Courier KLRCA, No. 12, Jalan Conlay, 50450 Kuala Lumpur, Malaysia

Name (as per NRIC/Passport) \_\_\_\_\_

NRIC No/Passport No \_\_\_\_\_

Organisation/Firm/Company \_\_\_\_\_

Correspondence Address \_\_\_\_\_

Postcode \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

*(Please ensure that the telephone number and email address given are valid for communication purposes)*

**REGISTRATION FEE** Malaysian Delegates - RM600 / International Delegates - USD200

I will make payment by: *(please tick one)*

Cheque / Bank Draft - Please find cheque / bank draft enclosed

Bank Transfer / Account Deposit - Please find a copy of the bank-in slip / transaction reference

### PAYMENT METHOD

Payment can be made by cheque, bank draft or bank transfer no later than 10 January 2013.

Please ensure that payments made are free from any bank charges.

1. Cheque and bank drafts should be made payable to "KLRCA EVENTS".

2. Bank transfer details: Maybank Berhad, Wisma Genting SSC  
Ground & Mezzanine Floor  
Wisma Genting, Jalan Sultan Ismail  
50250 Kuala Lumpur

Account No: **5143-5650-4056**

Swift Code: **MBBEMYKL**

Payment by bank transfer or account deposit must be evidenced by a copy of the bank-in slip or transaction reference and submitted with the registration form.